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Perennial Plants for Cut Flowers



We are listing on these pages some 50 varieties of florists' cut flower perennials, every one of which is beyond the trial stage. These have all proved of real worth for florists' cut flowers, and are the same perennials that are bought by florists after trying out many varieties. This seems to be the assortment that the florists have settled on as being really worth while and profitable to their business.

Note: We do not supply less than 10 of a variety.



Floral Piece Made at the F. T. D. School, Composed of Hardy Flowers, Roses, Etc.

	Height	Color	Flowering Period	Price	
				Per 10	Per 100
HEMEROCALLIS Kwanso Fl. Pl.	3 to 4 ft.	Rich golden	July to August	\$1.25	\$8.00
HEUCHERA Edge Hall	14 to 18 ins.	Salmon pink	June to July	2.00	15.00
INULA Golden Beauty	24 ins.	Yellow	July to August	1.50	10.00
LIATRIS Kansas Gay Feather	3 to 4 ft.	Rosy lilac	July to August	1.00	7.00
LILIUM Cernuum	4 ft.	Pink	June to July	2.00	15.00
Tigrinum Splendens	30 ins.	Orange maroon	June to July	1.50	10.00
Regale	2 to 3 ft.	Pure white	June to July	.85	6.00
Ventusum Fugarata	4 ft.	Light orange	June to July	2.00	15.00
NEPETA Souv. de Chaudron	14 ins.	Lilac blue	June to Sept.	1.50	10.00
PHLOX Ovata Caroliniana	12 to 14 ins.	Lively pink	May and June	1.50	10.00
PHYSOSTEGIA Grandiflora Vivid	12 to 14 ins.	Rosy lilac	July on	1.00	7.00
RUDBECKIA Newmanii (Black-eyed Susan)	2 to 3 ft.	Orange, dark eye	Aug. to Sept.	.85	6.00
PEONIES Avalanche	30 ins.	Pure white	First part June	2.00	15.00
Felix Crousse	30 ins.	Lively red	First part June	2.00	18.00
Karl Rosefield	30 ins.	Rich red	First part June	2.00	18.00
Mons. Jules Elie	36 ins.	Clear pink	First part June	2.00	15.00
SALVIA Pitcheri	3 to 4 ft.	Azure blue	July on	1.00	7.00
STACHYS Grandiflora	24 ins.	Lively rose-pink	July on	1.00	7.00
STOKESIA Cyanea (Cornflower Aster)	14 ins.	Azure blue	August	1.00	7.00
TRITOMA Pfizeri	30 ins.	Orange red	August on	1.50	10.00
VERONICA Longifolia Subsessilis	14 to 18 ins.	Deep blue	August on	1.50	10.00
VIOLET Princess of Wales	Stems 8 ins.	Deep blue	June, and Oct. on	1.50	10.00

AMERICAN BULB CO. 31 West 27th St., New York

Special Offering of Hardy Perennials

—at prices to suit “the pocketbook of today.” Quality guaranteed.

Plant now and harvest during the coming summer and fall season a bountiful crop of cut flowers that will, we believe, prove real PROFIT-PROVIDERS. ACT NOW.



HARDY PERENNIAL PLANTS are a permanent investment

If you do not find in this listing the desired perennial plants, please write us about your needs. We represent a grower having over 100 acres of the choicest perennials and in large assortment.

BRISTOL FAIRY. A Double Gypsophila of greater vigor, producing larger panicles of flowers, and having the advantage of blooming more or less continuously all summer, new branches of bloom appearing after the first flush of flowers has passed, if these are cut. We offer strong established 3-inch pot plants. Grafted.

Per 25, \$5.00, Per 100, \$17.50

Note: We can also supply strong, field-grown plants of above; price, per 25 plants, \$6.50; per 100, \$25.00. We believe, however, that the 3-in. grafted pot plant will give the best results.

SYMPATHY BASKET (at left)

In addition to Delphiniums, Centaurea Macrocephala and Statice are responsible for the beauty of this basket. Asparagus Sprengeri is used for the trimmings.

				Price	
	Height	Color	Flowering Period	Per 10	Per 100
ACHILLEA					
Perry's White	14 to 18 ins.	Pure white	First June on	\$1.00	\$7.00
Millefolium Roseum	14 to 16 ins.	Lively rose	First June on	1.00	7.00
ACONITUM					
Fischeri	30 ins.	Good blue	Sept. on	1.25	8.00
ALYSSUM					
Argenteum	15 ins.	Yellow	May	1.00	7.00
AQUILEGIA					
Long-spurred Hybrids	2 ft.	Various shades	First of June	1.00	7.00
ASTER					
Japonica Double White	24 to 30 ins.	Pure white	July to Sept.	1.25	8.00
HARDY AGERATUM	24 ins.	Ageratum-blue	August on	1.00	7.00
BUDDLEIA					
Ile de France	4 to 5 ft.	Brilliant rose lilac	July on	1.50	10.00
CARNATION					
Improved Crimson King	2 ft.	Deep crimson	All summer	1.25	8.00
CENTAUREA					
Macrocephala	30 ins.	Lemon yellow	June	1.50	10.00
COREOPSIS					
Lanceolata Grandiflora	3 to 4 ft.	Golden yellow	June	1.00	7.00
CLEMATIS					
Recta	2 to 3 ft.	Pure white	June to July	2.00	15.00
CHRYSANTHEMUMS					
Aladdin	30 ins.	Medium bronze	August on	1.25	8.00
Beatrice	24 ins.	Cerise red	Oct. and Nov.	1.25	8.00
Fern Ridge	30 ins.	Fiery red	Oct. and Nov.	1.25	8.00
Jean Treadway	30 ins.	Sparkling pink	Oct. and Nov.	1.25	8.00
DELPHINIUM					
Blackmore & Langdon Hyb.	3 to 4 ft.	Variation of colors	June on	1.50	10.00
Bellamosum	3 to 4 ft.	Deep blue	June on	1.00	7.00
DAISY					
Elder	24 ins.	Pure white	May and June	1.00	7.00
Etoile d'Or	24 ins.	White	June on	1.50	10.00
DIANTHUS					
Bristol Purity	14 to 16 ins.	White	June on	1.50	10.00
DORONICUM					
Excelsum	2½ to 3 ft.	Large daisy yellow	May	1.50	10.00
ERIGERON					
Speciosus Hybrid Grand.	2 ft.	Blue	June on	1.25	8.00
Pink Pearl	14 to 15 ins.	Lilac rose	July to Sept.	1.50	10.00
GAILLARDIA					
Grandiflora	18 to 24 ins.	Orange shades	All summer	1.00	7.00
Magnificent	30 ins.	Golden yellow, mahogany zone	All summer	2.00	15.00
GYPHOPHILA					
Paniculata	30 ins.	White flowers	July to August	1.00	7.00
Acutifolia	30 ins.	Lilac rose	June to July	1.00	7.00

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